

My Ashleah Foundation Media Transcripts

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January 21st 2025

Welcome back, Artesia! We are joined in the studio by Nancy Housemuth from Eddy County DWI and Cass Howard from the My Ashleah Foundation. Ladies, how are y'all doing?

"I'm awesome."

"I'm good, I'm freezing."

"Freezing—everybody is. That's where the weather report just said to. We're all freezing."

"Yes, and it's gonna continue until tomorrow."

"Is that something we can all share together?"

"Yeah, maybe not happily, but just share it. Shared misery always brings people closer together, you know."

"And I'm not gonna complain too much because my husband's in Washington, D.C. He went for the inauguration, and he's still there. He comes home tonight, but he stood outside for like eight hours, as did Terry and Tara Moffin. I know they were on the radio yesterday and waited in line too."

"He was sending me videos, and I said, 'You know what? I'm not gonna complain about how cold it is here because I'm here with my children.'"

"Cold there, yes—with the sleet and snow too. So, I'm like, oh no. It gives me chills just thinking about it."

"I know, right?"

"Yeah, I was sitting there watching it, and then watching the helicopter take off. I know what it's like to be underneath one of those helicopters when it takes off on a normal day."

"Yeah, because that car's air vent would have just been freezing to be near that thing as it took off."

So, ladies, you obviously didn't come to talk about who else is in Washington. What do you have for us today? What's going on with Eddy County DWI and the My Ashleah Foundation?

"Well, I wasn't able to get a whole lot of information, as I told Ashley. I was kind of busy and stressed. I didn't realize I had radio this morning."

"Well, good being here."

"Yeah. Well, you told my dad anyway. We got together somehow or another, and here she is. I just wanted to find out what is going on with the foundation and how people are coming in."

"Awesome. Well, no, thank you for having me. So yeah, my dad sent me a message, and he's like, 'Hey, I need you to go talk on the radio and update everyone on what's going on.' They're in the middle of the Caribbean somewhere. They're where I'd rather be—much warmer than all this."

"They are. They're in swimsuits on the hot beach, but they deserve it. So, a little bit of an update on the foundation. I have a few notes just so I wouldn't forget everything."

Right now, we have some exciting news. We're in the final stages of acquiring our first building! We're purchasing 120 South Roselawn, along with a few of the other buildings, so we're neighbors—just right here across from the radio station. God has opened the doors through amazing sponsors, donors, and the help of people on our board who have pushed this along. We're so excited because, after fifteen years, we'll have our first building. It's a big deal for us—we're super excited and super blessed.

For those of you who don't know, the My Ashleah Foundation started fifteen years ago after my sister was killed by a drunk driver. Originally, when my dad and I started it, our main focus was on drunk driving. That was our goal—to help people understand the effects of drunk driving and what it causes, not only for families like ours but for the countless others affected. Every thirty-one minutes, someone dies from a drunk driver. That was our purpose. We went to schools, spoke to repeat offenders, and shared our message anywhere people would let us go.

Over the years, God shifted our hearts and changed our focus. When we came to a place of forgiveness, we realized that people make bad choices because they've been through

trauma—things we may never know or understand, but God does. Today, we still share Ashley's story. We talk about who she was, who she still is, and how she continues to save lives. However, our focus now is on loving and helping people.

Through the foundation, we offer grief care. If you've never heard of it, it's similar to GriefShare. We call it grief care, but it follows a similar format. These classes, which range from six to ten weeks, are for people processing loss—not just from death, but also from trauma, divorce, or broken relationships. Our next grief care class starts in February at 120 South Roselawn. You can register at myashleah.org. My mom and dad will be leading the class, and there's limited space to keep it private and personal.

Another exciting initiative is GI Testimonies, which stands for "Jesus Is Enough." My husband, Micah, and I started this about a year ago, with my parents' blessing. Our goal is to share real-life testimonies of what God has done for people. We release these on Facebook, Instagram, TikTok, and YouTube. Our first video was released on October 11th—the anniversary of Ashley's passing. Since then, we've released eight testimonies and just filmed our tenth one.

If you have a story to share, we'd love to hear it! You can submit your testimony on our website, and our team will reach out to you. We believe someone out there needs to hear your story.

We're also part of several other initiatives, including addiction prevention programs and supporting foundations like Operation Renewed Hope (through the Tim Tebow Foundation) and Women at the Well (through Joyce Meyer Ministries). A portion of every donation to My Ashleah Foundation goes toward supporting these causes.

Lastly, mark your calendars for April 4th and 5th! Kevin and Sam Sorbo will be hosting a golf tournament with the Lions Club, and the foundation is helping out. Also, Red Zone is back this year on April 12th—more details to come!

Thank you so much for having us. We appreciate your support and look forward to sharing more updates in the future.